

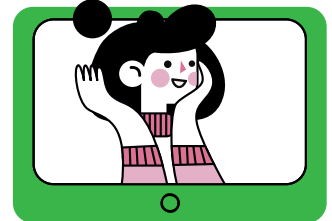
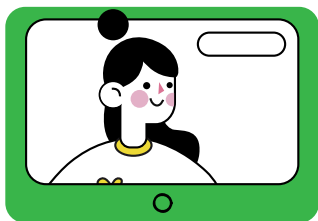
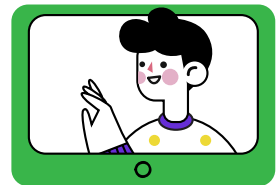
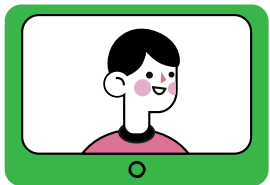
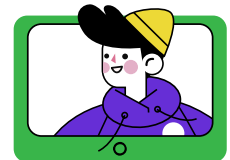
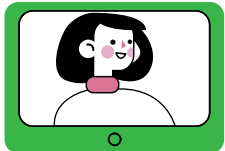


# EMPOWERING YOUTH TO CHANGE THE WORLD

The Youth Impact! Forum's mission is to empower youth with the tools to make their projects real. To do this, YIF works directly with teachers to provide all the scaffolding needed to successfully foster impactful student initiatives in support of the UN Global Goals.



If you want to seize  
an amazing opportunity  
to observe youth in action  
and listen to their voices  
as they develop solutions  
to improve our world,  
join us for our first



# ONLINE YIF & SHOWCASE



# 2021 Program: Advantages of Online Format Spaced Over 6 Months

Our mission is to empower youth with the tools to make their projects real. To do this, YIF works directly with teachers to provide all the scaffolding needed to successfully foster impactful student initiatives in support of the UN Global Goals.



## FORMAT

5 Sessions of 3.5 hours

- 4 Forum Sessions: December 2020 - April 2021
- 1 Showcase with Mentor Meet-up



## HOW IT WORKS

Forums will include group peer critique, as well as case study experiences from Youth Social entrepreneurs and drill-down activities with guidelines from Experts (specialists, NGOs, charitable foundations, and the UN Community).



## THE ONLINE FORMAT

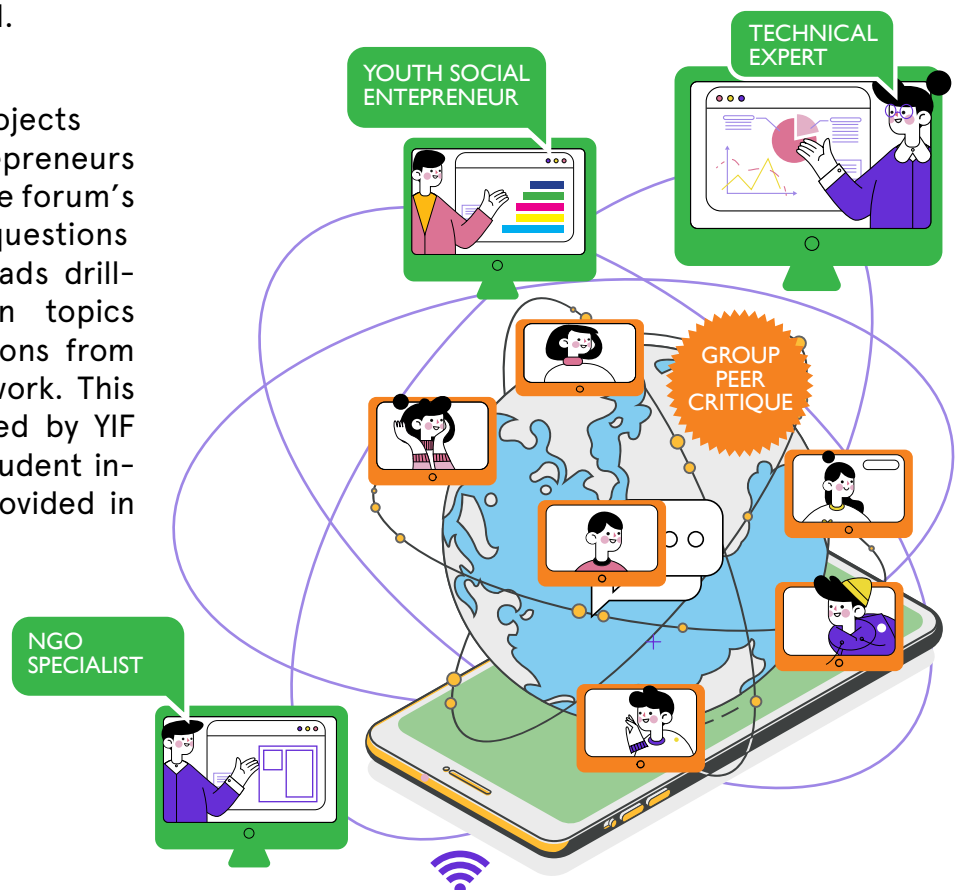
- Fosters engagement across student changemakers over full program development
- Allows for more detailed feedback on each stage of the project's development

The Showcase culminates in connection between each project with a mentor who is an expert in their field.



## FORUM FOCUS

- Peer critiques of projects
- Youth Social Entrepreneurs tell their story on the forum's topics and answer questions
- Technical Expert leads drill-down activities on topics and answers questions from students on their work. This work is accompanied by YIF staff based upon student independent work provided in advance of forum



# YIF PROGRAM STEPS

1

## TEACHER TRAINING

### OBJECTIVES

- To provide tools to support student project development from conception to fulfillment of plans.

### TEACHER CERTIFICATION (FALL)

- Comprehensive and intensive 4-day training on learning the full range curriculum building blocks and tools for project development.
- Teachers learn about UN SDGs and UN activities as contexts and resources for project ideas.
- Teachers gain insight into the objectives of the UN Sustainable Development Goals and current UN community activities, providing context and resources for student project ideas and development.
- Teachers use the full curriculum and tools over a 3-6 month period to lead their students in the development of project ideas.
- Teachers discover effective ways to help students present their project ideas effectively.

2

## DEVELOPMENT OF PROJECT IDEAS

### PREREQUISITE CLASSROOM WORK

- Students work individually or in small groups to develop their projects
- Research and expand their ideas for their local communities
- Prepare their proposals for experts and the community

### PREPARATION OF PROJECT IDEAS (FALL/WINTER)

- Students (supported by teachers/parents) work on: Worksheets from Student Manual, Desired Mentor Profile, Project Specifications, Project: Flyer, Pitch and PowerPoint

3

## ONLINE YIF FORUMS & SHOWCASE (NOVEMBER/APRIL)

### STUDENT PROJECT INCUBATION

- Students receive feedback on the refinement of their project ideas.
- Students clarify how to brand their projects and harness social media to generate interest and reach stakeholders.
- Drill-down activities on: community opportunities, incorporating and interpreting stakeholder feedback in student's project, WBS, Gantt and Budget, Pitches and Communication Channels.

### ONLINE FORUMS

- Online Forums will include group peer critique, as well as case study experiences from Youth social entrepreneurs and drill-down activities with guidelines from experts.
- The Online format fosters engagement across student change-makers over full program development and allows for more detailed feedback on each stage of the project's development.
- Technical expert leads drill-down activities on topics and answers questions from students on their work. This work is accompanied by YIF staff based upon independent student work provided in advance of forum.

### ONLINE YIF SHOWCASE AND MENTOR MEET-UP

- Students pitch their project ideas.
- Mentor are matched and next stage of Projects is launched.
- Student Project Presentations are live-streamed.
- YIF Closing Ceremony.

4

## MENTORSHIP PROGRAM

### INDIVIDUAL GUIDANCE AND SUPPORT

Students are paired with mentors for dedicated individual guidance and support on projects through launch.

### MENTOR SUPPORT

Mentor support is scheduled via emails and meetings started from implementation through launch of projects.

### MENTOR NETWORK

Professional network includes: International relations, UN system, project management, among others.

## NETWORK (6-MONTH ACTIVITIES)

### GLOBAL PEER NETWORK OF STUDENTS

Global peer network of students creates a community to reinforce ambition, stimulate creativity and confirm commitment to their identified solutions for changing the world.

### SENSE OF COMMUNITY

The Youth Impact! Forum Network Fosters a sense of community across this generation of young leaders throughout the world.

## COURSE OUTLINE

### BACKGROUND

#### (1) INTRODUCTION FOR TEACHERS

- Stages in the Development of Youth Engagement in Social Action
- Background on the SDGs
- A New Approach to Goal Setting

#### (2) BECOMING AWARE

- Why are youth crucial in achieving the SDGs?
- 17 Goals to Transform our World
- Map your Heartbreak

#### (3) GETTING INFORMATION

- The Project: Definition and Key Elements
- Identify Opportunities and Blue-sky Thinking
- Planning Field Research
- Executing Field Research
- Mapping the Players

### PLANNING

#### (4) CONCEPTION & INTRODUCTION

- Problem Definition: The Project Start
- Setting Goals
- Create a Project Chart
- Stakeholder Engagement

#### (5) DEFINITION & PLANNING

- Work Breakdown Structure
- Project Schedule and Gantt Chart
- Resources: Needs & Project Budget
- Develop Your Communication Strategy
- Build Your Team
- Define Potential Project Risks

### PROMOTION & SUSTAINABILITY

#### (6) PITCH DEVELOPMENT AND UPDATES

- Developing Your Pitch
- Revisions, Modifications, and Adjustments, Including Verification with Stakeholders

#### (7) GET YOUR MESSAGE OUT

- Promote the Project
- Preparing for the Youth Impact! Forum

#### (8) POST-SHOWCASE DEVELOPMENTS

- Mentorship
- Program and Key Figures



*The students who willingly accepted this challenge were openly invested in making a significant change in the communities they grew up in. To this extent, they found Youth Impact! Forum to be an experience where they could explore new possibilities, embrace new challenges and adapt to new roles. Even the youngest students seemed to understand that being a member of a local community automatically made them citizens of the world, and that their simplest gestures could have a global impact. After thorough research and fruitful discussion, they realized that awareness, not money or power, can change the world!*



**Alexandra Petrescu** | Mark Twain International School

## STUDENTS AS THE KEY TO THE FUTURE

Students want real purposeful and meaningful experiences which address and impact the problems in their communities that touch their hearts. Through the **Youth Impact! Forum**, youth leaders (ages 13–18) develop local social and environmental action projects in their communities which address local problems and align with the UN Sustainability Development Goals.

## STUDENT FOCUSED

Students identify an environmental or social problem in their communities, and with teacher support, develop a budget and business plan to tackle the issue with an innovative solution and actionable steps to implement their ideas. Students will conduct a deep and thorough investigation of their subjects by considering the cultural, historical, political, scientific, geographic, global, and ethical implications of the problem and their proposed solution.

## HOW DOES YOUTH IMPACT! FORUM HELP STUDENTS?

- Fosters student engagement with the world around them and gives them the tools to create meaningful change
- Shows students they have the power to make a difference
- Teaches students how to develop a product from dream to implementation using a business plan
- Gives students confidence in their ideas and abilities
- Provides membership in a community of mentors, partners, and fellow social entrepreneurs
- Supports experiential learning, giving students valuable skills they can carry through school and into adulthood

## TEACHER-LED

Teachers are the keystones to implementing the Youth Impact! Forum program with students in high school.

For high school teachers who want to engage their students in an immersive, intercultural experience.

**Youth Impact! Forum** provides teachers with:

- A complete toolbox for project development and realization
- Guided lessons for teacher implementation
- Access to sector-specific experts to help direct students
- An opportunity to showcase students' hard work and completed projects.

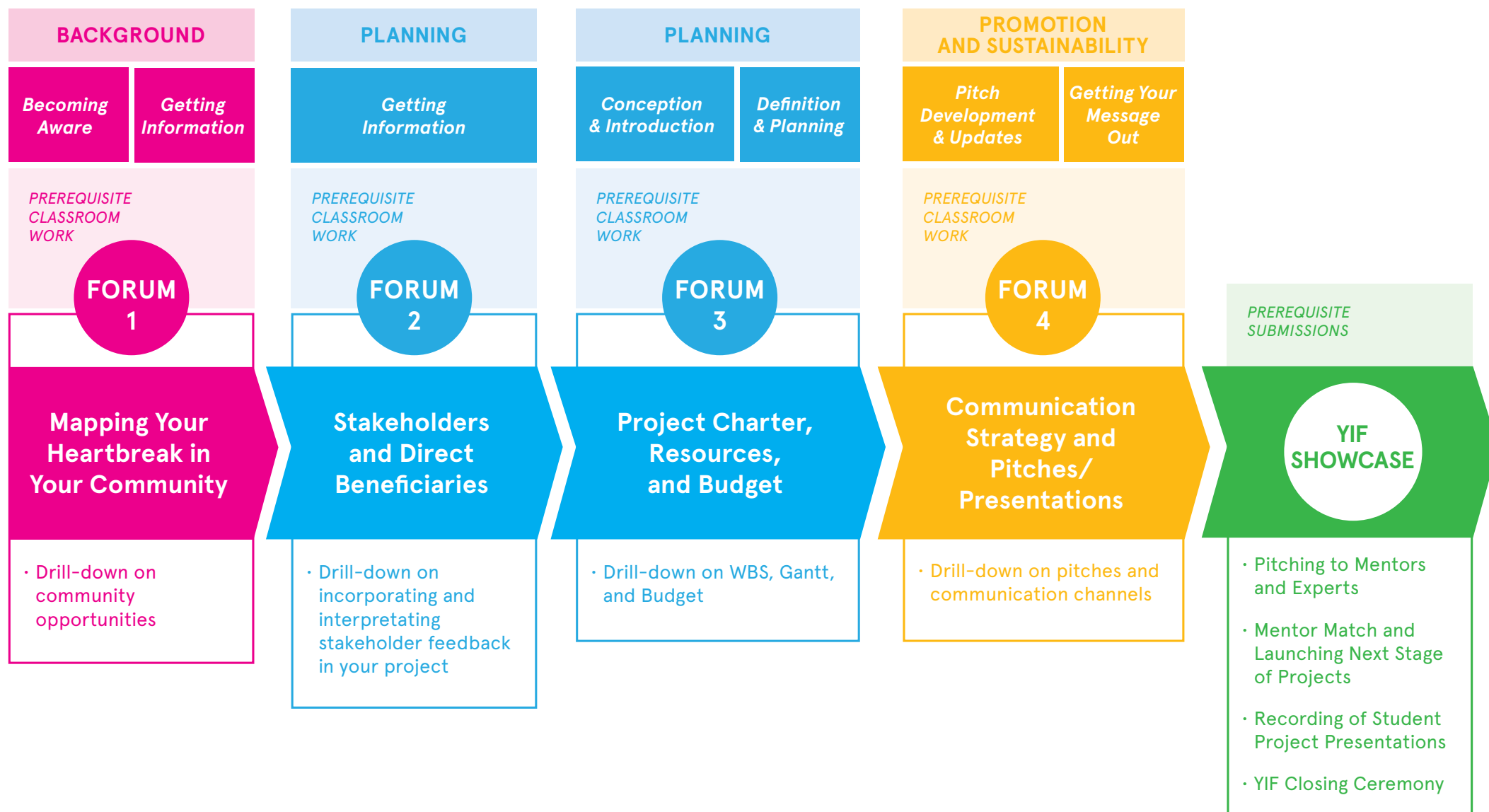
## YOUTH IMPACT! FORUM: A MULTI-FACETED OPPORTUNITY

In order to foster the success and impact of these student projects, Youth Impact! Forum addresses four key elements:

- A program for students
- Training and support for teachers
- An international hothouse of project ideas
- Expert, professional mentorship and resources
- Peer networking



# ONLINE YIF & SHOWCASE TIMELINE



# OVERVIEW OF DEADLINES

DATES		Forum Specifics		Prerequisite Classroom Work for context			
		Content Covered	Manual Chapters	Worksheets from Student Manual	Other YIF Materials	Registration System Deliveries	Due
FORUM 1	December 3, 2020 11:00 AM – 2:30 PM EST	Mapping Your Heartbreak in Your Community	Completed through Chapters 3.2 activity 4	<ul style="list-style-type: none"> <li>Development of Youth Engagement in Social Action</li> <li>The Project: Definition and Key Elements</li> <li>Background on SDGs- Sustainable Development Goals and Why Youth are Crucial in Achieving them</li> <li>Identify Opportunity in Your Community and Beyond</li> <li>The 17 Goals to Transform Our World</li> </ul>			November 20, 2020
	January 21, 2021 11:00 AM – 2:30 PM EST	Stakeholders and Direct Beneficiaries	Completed Chapters 3.2 through 3.5	<ul style="list-style-type: none"> <li>Planning Field Research</li> <li>Field Research/ Community Visits</li> <li>Mapping the Players</li> </ul>			January 15, 2021
	March 18, 2021 11:00 AM – 2:30 PM EST	Project Charter, Resources, and Budget	Completed Chapters 4 through 5.3 & 5.5	<ul style="list-style-type: none"> <li>Problem Definition: The Project Start</li> <li>Work Breakdown Structure</li> <li>Project Schedule and Gantt</li> <li>Setting the Goals</li> <li>Resources, Needs and Project Budget</li> <li>Build Your Team</li> <li>Create a Project Charter</li> <li>Define Potential Project Risks</li> <li>Stakeholder Engagement</li> </ul>	Mentor Profile	Project Specifications	March 12, 2021
	April 23, 2021 11:00 AM – 2:30 PM EST	Communication Strategy and Pitches/ Presentations	Completed Chapters 5.3 and 6 through 7	<ul style="list-style-type: none"> <li>Communication Strategy</li> <li>Developing Your Pitch</li> <li>Revisions, Modifications and Adjustments: Stakeholder Verification</li> <li>Promote Your Project</li> </ul>	Project Flyer		March 25, 2021
	April 26, 2021 11:00 AM – 2:30 PM EST	YIF Showcase	Mentor Meet and Greet, YIF Closing Ceremony		Project Pitch and Project PowerPoint		April 23, 2021





## PRICING

\$475. USD Conference Package per student (discounted from \$525. for COVID-19)

-\$50. USD DISCOUNT credited to students who have attended an onsite showcase in 2018 or 2019

FREE PARTICIPATION for school group observers



## KEY DATES

Registration Opens: October 9, 2020

Financial Commitment for Group: At the time of registration.

Registration Closes: November 20, 2020  
Contact [info@youthimpactforum.com](mailto:info@youthimpactforum.com)  
to see if late registration is possible.

Conference Payment Deadline: November 20, 2020

## PARTIAL NEED-BASED SCHOLARSHIPS ARE AVAILABLE

Please contact: [info@youthimpactforum.com](mailto:info@youthimpactforum.com)

## GET INVOLVED NOW

**If you are a teacher**, sign up for our next Teacher Certification Course.

**If you are an expert or a youth entrepreneur**, contact us to learn more about supporting youth impact projects and mentoring.

[www.youthimpactforum.com](http://www.youthimpactforum.com)

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